

Proposal for New Course		
Course Number	:	MB513
Course Name	:	Principles of Management
Credits	:	2-2 (L-T-P-C) ¹
Prerequisites	:	None
Intended for	:	MBA
Distribution	:	Compulsory
Semester	:	

Preamble
Understanding the discipline of management and its evolution is very important. Generally, management as a function to get things done. It broadly involves planning, organising, directing, staffing, coordinating and leadership. The subject also involves understanding skills and functions of a manager and leader.

Objective
The course objectives are: <ul style="list-style-type: none"> - Understand management as a concept, process, and function. - Develop decision-making abilities for designing and executing management plans and strategies

Course Modules with Quantitative lecture hours		
Module 1	Introduction to Management	6
Definition, Nature, Scope, Purpose, and characteristics, Functions, roles, skills of a Manager, Theories in management - Classical, Scientific, Systems, Contingency and		

¹ L= Lectures per week, T=Tutorials per week – P = Practical/Lab session per week – C = Credits for course

operational. Management Vs Administration, Bureaucracy, Decision Making – Types, components, process and creative decision making.		
Module 2	Planning and Forecasting	6
Planning – Types, Process, MBO – Concept, Characteristics, process, benefits and limitations, Strategic management – Environment Scanning, Industry Analysis, Resource Based View, Forecasting – Nature, components, determinants, benefits, and techniques..		
Module 3	Organising and Directing	4
Organisational Design, types and structure, Organisational Hierarchical systems, formal and informal organisation, centralisation and decentralisation, span of control, authority and responsibility, delegation, culture and performance metrics		
Module 4	Staffing and Coordination	6
HRM and HRD, Workforce Diversity, Coordination - Need, Importance, Principles, Process, Types, and Techniques, conflicts, conflict resolution, negotiations, communication in workplace		
Module 5	Leadership and Change	4
Leadership - Concept, Nature, Importance, Attribute, and Style. Change – Concept, Nature, Importance, Causes. Learning Organisation. Ethics, CSR		

Textbooks:	
1.	Fundamentals of Management – Stephen Robbins, and David Decenzo
2.	Essentials of Management – Harold Koontz, Odonnell and Heinz Welhrich
Reference Book:	
1.	Principles of Management by Richard Daft.
2.	