

IIT Mandi iHub and HCI Foundation

GSTIN 02AAFCI8203B1ZA

Regd. Office: IIT Mandi, VPO Kamand, Mandi, Himachal Pradesh, India – 175075

Associate position in PR and Outreach at IIT Mandi iHub and HCI Foundation

Applications are invited from Indian citizens for the post of Associate in the IIT Mandi iHub and HCI Foundation (iHub), situated on the Indian Institute of Technology (IIT) Mandi campus at Kamand Himachal Pradesh, India – 175075.

About iHub: IIT Mandi iHub and HCI Foundation (iHub) is a section 8 company established under the National Mission on Interdisciplinary Cyber-Physical Systems (NM-ICPS). The vision of the iHub is to make India a leader in HCI research in the world. Based on faculty strengths, industry collaborations, and ongoing projects, the iHub's focus will be on the following: technology (interface) development and evaluation, HRD & skill development, entrepreneurship, and collaborations. For more information, visit <http://iitmandi.ac.in/TIH-HCI/>

Details: Human-computer interaction, also referred to as man-machine interaction (MMI), is a wide and multidisciplinary field that aims to improve the interactions between users and computers by making computers more usable and receptive to the users' needs. The field involves decision tasks that require a joint performance by both humans and machines. Some important aspects of HCI are user-interface design and user-interface evaluation.

Title of the post: Associate

Job profile: The Associate would assist in Public Relations and outreach. The Associate would also assist in the day-to-day operations of the iHub, including activities related to meetings, managing with digital agencies, and marketing the iHub activities. Any other activity related to the IIT Mandi iHub and HCI Foundation may also be assigned.

Joining date: As soon as possible.

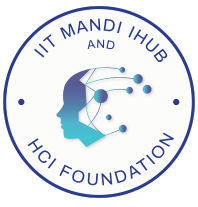
Number of post: One

Job description for Post - Public Relations/Outreach

- We are looking for experienced Public Relations (PR) Associate to manage the relationships between a company and external parties.
- An excellent PR Associate is an exceptional communicator. They possess creativity and knowledge of different tactics to identify and engage the appropriate target audience.
- The goal is to build a strong communications network around the company to ensure a good relationship with the general public and raise awareness.

Workplace: IIT Mandi iHub and HCI Foundation Office, SRIC Office, South Campus, IIT Mandi, VPO Kamand, District Mandi, Himachal Pradesh - 175075

Email: tih@iitmandi.ac.in | **Phone:** +91 1905 - 267132 | **Website:** <https://www.iitmandi.ac.in/TIH-HCI>



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Essential qualification and experience:

Bachelor's degree in Public Administration with 2 years of experience and a minimum of 60% marks (7 CGPA) **Or** Master's degree in Public Administration **Or** Master's in Mass Communication with 1 year of experience and a minimum of 60% marks (7 CGPA).

Desirable qualification and experience:

More than 2 years of experience for bachelor's degree holders and more than 1 year of experience for master's degree holders.

Salary: Up to INR 40,000.

Duration: 1-year and extendible upon performance.

Candidates meeting the qualifications and experience may submit their details and CV online via the following link for their interview:

<https://forms.gle/pxoG1ZgFVrP3ncBV7> (deadline: by 5 PM on August 8th, 2022)

Interviews would be conducted in an online mode, where there may be multiple rounds of interviews. The date and time of the interview and the online link will be shared by email with candidates before the interviews.

The decision of the selection committee regarding the interview logistics and selection process for the post will be final. The selection committee reserves the right to fill or not fill the advertised post. For any additional clarifications/information, please contact: hr@ihubiitmandi.in

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