29.10.2026

School of Management, IIT Mandi

Applications Invited for

MS (Research) in Management

and

Ph.D. in Management

For January 2027 Semester

The School of Management (SOM) invites applications for admission to the M.S. (Research) and Ph.D. program from eligible candidates. The applicants are requested to read the instructions carefully and apply through online application portal only.

MASTERS IN SCIENCE (BY RESEARCH)

Research Area/Themes	Relevant areas of qualifying degree
Data Analytics, Business Analytics, AI, ML and RL in all functional areas of management including Marketing, HR, Finance, Operations, Entrepreneurship, Aviation Management, and Transportation.	Qualifying degree in Management/ B.Tech/BE/Mtech/MS/ME in Sciences/Engineering/Technology, or other relevant areas. Relevant work experience in industry or academia is preferred.
Marketing and Consumer Behaviour: Consumer Behavior, Digital Marketing, Consumer decision making, other areas in marketing	Qualifying degree in Management, Marketing, Psychology, or Commerce, or other relevant areas. Relevant work experience in industry or academia is preferred.
Organizational Behaviour and HRM: Leadership, unethical behaviour, employee engagement, equality, diversity and inclusion, culture, knowledge management, gender, personality, mentoring and careers, cultural intelligence, international human resource management, employability, other areas in OB & HR	Qualifying degree in Management, Marketing, Psychology, or Commerce, or other relevant areas. Relevant work experience in industry or academia is preferred.
Entrepreneurship: New Venture Creation Dynamics; Student Entrepreneurship; Entrepreneurship Education; Entrepreneurship Climate, and other areas in Entrepreneurship	Qualifying degree in Entrepreneurship, Management, Economics, or Commerce, or other relevant areas. Relevant work experience in industry or academia is preferred.
Critical Business and Organizational Communication: Corporate discourse, power,	Postgraduate degree in Management, Communication/Media Studies, Sociology,

and legitimacy; communication, capitalism, and social resistance.	Anthropology, or related Social Sciences disciplines. Relevant work experience in industry or academia is preferred.

Notes:

1. The school reserves the right to select or not select candidate(s) in the advertised area(s).

2. The application form mandates the applicants to specify a priority order for all advertised research areas. **Note that the selection committee will consider only the first priority area specified by the candidate.**

Eligibility for Masters in Science by Research (full time and part time)

CATEGORY 1: CGPA BASED ADMISSION

- M.E or M Tech. or equivalent from a recognized institute with CGPA 6 (on 10-point scale) or equivalent

OR

- B.Tech./BS/BE or equivalent from CFTI with CGPA 7.5 (7.25 for OBC-NCL, 7.0 for SC/ST/PwD) (on 10-point scale) or equivalent

OR

- B.Tech./BS/BE or equivalent from NIRF Top 100 (Overall Category, NIRF ranking) institutes with CGPA 7.5 (7.25 for OBC-NCL, 7.0 for SC/ST/PwD) (on 10-point scale) or equivalent

OR

- B.Tech./BS/BE or equivalent from Government Institutes in Himachal Pradesh with CGPA 7.5 (7.25 for OBC-NCL, 7.0 for SC/ST/PwD) (on 10-point scale) or equivalent

OR

- MA/MBA/MSc/BS-MS or allied disciplines from IIT/IIM/IISc/IISER/NIT with CGPA 7.5 (7.25 for OBC-NCL, 7.0 for SC/ST/PwD) (on 10-point scale) or equivalent

OR

- MA/MBA/M.Sc./BS-MS or allied disciplines from NIRF Top 100 (Overall Category, NIRF ranking) institutes with CGPA 7.5 (7.25 for OBC-NCL, 7.0 for SC/ST/PwD) (on 10-point scale) or equivalent

CATEGORY 2: NATIONAL LEVEL TEST BASED ADMISSION

- B.Tech./BS/BE or equivalent from a government-recognized institute with CGPA 6 (on 10-point scale) or equivalent AND GATE/NET

OR

- MA/MBA/M.Sc./BS-MS or allied disciplines from a government-recognized institute with CGPA 6 (on 10-point scale) AND GATE/NET

PART-TIME MS (Research): Same educational qualifications as above AND at least two years of professional work experience at the time of application.

Ph.D. PROGRAM

Research Area/Themes	Relevant areas of qualifying degree
Data Analytics, Business Analytics, AI, ML and RL in all functional areas of management including Marketing, HR, Finance, Operations, Entrepreneurship, Aviation Management, and Transportation.	Qualifying degree in Management/ B.Tech/BE/Mtech/MS/ME in Sciences/Engineering/Technology, or other relevant areas. Relevant work experience in industry or academia is preferred.
Marketing and Consumer Behaviour: Consumer Behavior, Digital Marketing, consumer decision making.	Postgraduate degree in Management, Marketing, Psychology, or Commerce, or other relevant areas. Relevant work experience in industry or academia is preferred.
Organizational Behavior and HRM: Leadership, unethical behavior, employee engagement, equality, diversity and inclusion, culture, knowledge management, gender, personality, mentoring and careers, cultural intelligence, international human resource management, employability.	Postgraduate degree in Management, Marketing/OB, Psychology, or Commerce, or other relevant areas. Relevant work experience in industry or academia is preferred.
Critical Business and Organizational Communication: Corporate discourse, power, and legitimacy; communication, capitalism, and social resistance.	Postgraduate degree in Management, Communication/Media Studies, Sociology, Anthropology, or related Social Sciences disciplines. Relevant work experience in industry or academia is preferred.

Notes:

1. The school reserves the right to select or not select candidate(s) in the advertised area(s).

2. The application form mandates the applicants to specify a priority order for all advertised research areas. **Note that the selection committee will consider only the first priority area specified by the candidate.**
3. For program details, refer to the program ordinance on IIT Mandi website: https://iitmandi.ac.in/pdf/ordinances/Ordinances_PhD_2026_onwards.pdf

Eligibility:

Full-time PhD program and institute fellowship under HTRA:

CATEGORY 1: CGPA BASED ADMISSION

- M.Tech. or equivalent from a recognized institute with CGPA 6 (on 10-point scale) or equivalent

OR

- B.Tech./BS/BE or equivalent from CFTI with CGPA 7.5 (7.25 for OBC-NCL, 7.0 for SC/ST/PwD) (on 10-point scale) or equivalent

OR

- B.Tech./BS/BE or equivalent from NIRF Top 100 (Overall Category, NIRF ranking) institutes with CGPA 7.5 (7.25 for OBC-NCL, 7.0 for SC/ST/PwD) (on 10-point scale) or equivalent

OR

- B.Tech./BS/BE or equivalent from Government Institutes in Himachal Pradesh with CGPA 7.5 (7.25 for OBC-NCL, 7.0 for SC/ST/PwD) (on 10-point scale) or equivalent

OR

- MA/MBA/MSc/BS-MS or allied disciplines from IIT/IIM/IISc/IISER/NIT with CGPA 7.5 (7.25 for OBC-NCL, 7.0 for SC/ST/PwD) (on 10-point scale) or equivalent

OR

- MA/MBA/M.Sc./BS-MS or allied disciplines from NIRF Top 100 (Overall Category, NIRF ranking) institutes with CGPA 7.5 (7.25 for OBC-NCL, 7.0 for SC/ST/PwD) (on 10-point scale) or equivalent

CATEGORY 2: NATIONAL LEVEL TEST BASED ADMISSION

- B.Tech./BS/BE or equivalent from a government-recognized institute with CGPA 6 (on 10-point scale) or equivalent AND GATE/NET

OR

- MA/MBA/M.Sc./BS-MS or allied disciplines from a government-recognized institute with CGPA 6 (on 10-point scale) AND GATE/NET

CATEGORY 3: WORK EXPERIENCE BASED ADMISSION

- MA/MBA/MSc/BS-MS or allied disciplines from a government-recognized institute with CGPA 6 (on 10-point scale) AND Two years of relevant professional work experience, acquired after the qualifying degree and completed before the start of the semester.

Part time PhD program without fellowship:

- Masters in relevant discipline with CGPA of 6 (on 10-point scale) AND 2 years professional work experience in academia or industry

OR

- B.Tech./BS/BE in relevant discipline with CGPA of 6 (on 10-point scale) AND 2 years professional work experience in academia or industry

Note: Part-time Ph.D. applicants are encouraged to contact potential guides and discuss the research topic before applying for admission.

Salient Points for Part-Time Applicants for Ph.D. Program

- Co-guide from the candidate's organization is not mandatory for part-time candidates
- Part-time candidates may be extended relaxation of completing course work online. However, at least 50% evaluation of the coursework will take place in person mode.
- Part-time candidates will need to spend a total period of 16 weeks on campus which can be either at one stretch or visits of a minimum of two weeks each on multiple occasions during the program tenure.
- Part-time candidates within a 60 km radius of campus will be treated as day scholars and will not have residential requirements.

SELECTION PROCESS FOR MS (RESEARCH) AND PHD PROGRAMS

Step 1: Interested candidates should apply on the application portal before the last date. No applications in hard copy are acceptable. Application portal: https://iitmandiadm.samarth.edu.in/admission/index.php

Step 2: Candidates will be shortlisted by the selection committee.

Step 3: Shortlisted candidates will be informed and invited to the selection process.

IMPORTANT DATES

Date of opening of applications: **October 28, 2026**

Last date of receipt of applications: **November 18, 2026, 5:00 PM**

Announcement of shortlisted candidates: **November 25, 2026**

Dates of the selection process: **December 10–11, 2026 (Tentative)**

The selection process may include a written test and/or personal interview. Exact details will be shared with shortlisted candidates along with the shortlist.

APPLICATION FEES FOR PHD AND MS (RESEARCH)

Category	Amount in ₹
General/EWS/OBC/OBC (NCL)/Transgender/Foreign Nationals	200
Women/SC/ST/PD	100

Note: The application fee is the same for the full time and part time programs. Fee is to be paid through the application portal.

IMPORTANT INFORMATION

- Ordinances for Ph.D. Program (applicable from August 2026 batch): https://iitmandi.ac.in/pdf/ordinances/Ordinances_PhD_2026_onwards.pdf; for MS (Research) Program: https://iitmandi.ac.in/pdf/ordinances/Ordinances_MTech(R).pdf
- Program Fee details: https://academics.iitmandi.ac.in/fees
- Candidates are required to produce original testimonials/certificates at the time of interview.
- In case of two applications by the same candidate for the same research area, the latest application will be considered.
- Applications for areas not invited by the institute or not matching interest areas of potential guide may be rejected.
- Incomplete applications will not be entertained for further processing.
- The candidate should choose the research area carefully. A candidate should submit a separate application for each area he/she wants to apply for.

Note:

1. For any other queries regarding programs, please contact the SOM office through email: somoffice@iitmandi.ac.in. For any problems regarding filling-up of online applications, please contact it_helpdesk@iitmandi.ac.in
2. For more information about the programs at School of Management, visit: https://som.iitmandi.ac.in/