HS354 Social Psychology

Credit: 3-0-0-3 Approval: Approved in 2nd Senate

Students intended for:B. Tech

Prerequisite: Consent of the faculty member

Elective/core: Elective Semester: Even/Odd

Course objective:

The emphasis of the course is to provide grounding in some key areas of social psychology and parts of personality psychology, focusing in particular on groups. The course also provides an understanding of some of the major theoretical developments in the of social psychological field.

Course Content

- **Theories and explanations of social behavior:** Social psychology-Past, present & future; Evolution of social psychology in India; An introduction to the major theoretical approaches in social psychology- field theory, role theory, learning theory, cognitive theory, symbolic interaction approach.
- **Understanding and Evaluating the Social World:** Social cognition, Attitudes and Attitudes change.
- **Aspects of Social Interaction and Influence:** Interpersonal attraction, Prosocial behavior, Aggression, Changing others behavior.
- **Group Dynamics and Intergroup Relations:** Nature of groups, Consequences of belonging-performance, decisionmaking, cooperation and conflict, Nature of intergroup relation-prejudice, Intergroup conflict, Intervention techniques
- **Social Identity and Intergroup Relations**: Identity and Social categorization theories, Violence and Terrorism, Applications of theories for resolution of problems

Prescribed Text:

Baron.R.A.,Byrne,D.&Bhardwaj.G(2010).SocialPsychology(12thEd).NewDelhi: Pearson

Taylor, S.E., Peplau, L.A. & Sears, D.O. (2006). Social Psychology (12th Ed). New

Delhi:Pearson.

Brehm, S. & Kassin, S.M. (1990). Social Psychology. Boston: Houston & Muffin Co.

Hogg, M.A. & Vaughan, G.M. (2005). *Social Psychology*. Edinburgh Gate: Pearson Education.

Myers, D.G. (2006). Social Psychology. New Delhi: Tata McGraw Hills.

Stephen, C.W. & Stephen, W.G. (1985). *The two social psychologies*. Illinois: The Dorsey Press.